



WLOS Asheville  
110 Technology Dr  
Asheville, NC 28803

Target Enterprises  
15260 Ventura Blvd  
Ste 1240  
Sherman Oaks, CA 91403

## Contract # 1356144

**Schedule Dates** 10/08/12-10/14/12  
**Advertiser** Republican Governors Association of NC (32743)  
**Agency** Target Enterprises (2076)  
**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
**Brand** REP GOVERNERS ASSOC (452580)  
**Salesperson** Millennium/LA, Los Angeles (1101)  
**Sales Office** Millennium Los Angeles  
**Buyer Name** CRANE,CINDIE  
**Phone/Fax** /  
**CPE** 144  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** REP GOVERNORS ASSOC

**Date Entered** 08/16/12  
**Last Modified** 10/05/12  
**Entered By** Louise Palmer  
**CO-OP** No  
**Headline #** ECR09791106  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,743.50  
**Net Total** \$32,546.50  
**Sales Tax**

## Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2012	46	\$38,290.00
<b>Grand Total:</b>	<b>46</b>	<b>\$38,290.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/08/12-10/12/12	3	:30	5A- News-News 13 Early 5am		1	1	1	1	1			3	\$280.00	\$840.00	Asheville (WLOS)	NEWS 13 THIS MORNING	8/16/12
1.0.1	Closed Preempt	10/11/12															Asheville (WLOS)	Client Request/Spot -	
1.0.2	Closed Preempt	10/12/12															Asheville (WLOS)	Client Request/Spot -	
2.0	Normal Line / News	10/08/12-10/12/12	3	:30	5:28A- News-News 13 Early 530a		1	1	1	1	1			3	\$400.00	\$1,200.00	Asheville (WLOS)	AMERICA THIS MORNING	8/16/12
2.0.1	Closed Preempt	10/09/12															Asheville (WLOS)	Client Request/Spot -	
2.0.2	Closed Preempt	10/10/12															Asheville (WLOS)	Client Request/Spot -	
3.0	Normal Line / News	10/08/12-10/12/12	3	:30	7A- 8A (EST)		1	1	1	1	1			3	\$1,000.00	\$3,000.00	Asheville (WLOS)	GOOD MORNING AMERICA	8/16/12
3.0.1	Closed Preempt	10/12/12															Asheville (WLOS)	Client Request/Spot -	
3.0.2	Closed Preempt	10/10/12															Asheville (WLOS)	Client Request/Spot -	
4.0	Revised Line / News	10/08/12-10/12/12	3	:30	8A- 9A (EST)		1	1	1	1	1						Asheville (WLOS)	GOOD MORNING AMERICA	8/16/12
4.1	Normal Line / News	10/08/12-10/12/12	3	:30	8A- 9A (EST)		1		1		1			3	\$950.00	\$2,850.00	Asheville (WLOS)	GOOD MORNING AMERICA	10/5/12
5.0	Revised Line / News	10/08/12-10/12/12	3	:30	11:58:41A- News-News 13 at Noon		1	1	1	1	1						Asheville (WLOS)	NEWS 13 @ NOON	8/16/12

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5.1	Normal Line / News	10/08/12-10/10/12	3	:30	11:58:41A- News-News 13 at Noon		1	1	1					3	\$500.00	\$1,500.00	Asheville (WLOS)	NEWS 13 @ NOON	10/5/12
6.0	Revised Line / News	10/08/12-10/12/12	3	:30	12:30P- News-News 13 at 1230p		1	1	1	1	1						Asheville (WLOS)	NEWS 13 @ 1230	8/16/12
6.1	Normal Line / News	10/08/12-10/11/12	3	:30	12:30P- News-News 13 at 1230p		1		1	1				3	\$450.00	\$1,350.00	Asheville (WLOS)	NEWS 13 @ 1230	10/5/12
7.0	Revised Line / SPOT	10/08/12-10/12/12	3	:30	4:00:30P- Katie		1	1	1	1	1						Asheville (WLOS)	KATIE COURIC	8/16/12
7.1	Revised Line / SPOT	10/08/12-10/12/12	3	:30	9A- Anderson		1	1	1	1	1						Asheville (WLOS)	ANDERSON COOPER	8/17/12
7.2	Normal Line / SPOT	10/08/12-10/12/12	3	:30	9A- Anderson		1		1		1			3	\$350.00	\$1,050.00	Asheville (WLOS)	ANDERSON COOPER	10/5/12
8.0	Revised Line / News	10/08/12-10/12/12	3	:30	4:59P- News-News 13 First News At 5p		1	1	1	1	1						Asheville (WLOS)	FIRST NEWS AT 5	8/16/12
8.1	Normal Line / News	10/08/12-10/12/12	3	:30	4:59P- News-News 13 First News At 5p		1			1	1			3	\$950.00	\$2,850.00	Asheville (WLOS)	FIRST NEWS AT 5	10/5/12
9.0	Revised Line / News	10/08/12-10/12/12	3	:30	5:28P- News-News 13 at 5:30p		1	1	1	1	1						Asheville (WLOS)	FIRST NEWS AT 530P	8/16/12
9.1	Normal Line / News	10/08/12-10/11/12	3	:30	5:28P- News-News 13 at 5:30p		1		1	1				3	\$1,050.00	\$3,150.00	Asheville (WLOS)	FIRST NEWS AT 530P	10/5/12
10.0	Revised Line / News	10/08/12-10/12/12	3	:30	6P- 7P (EST)		1	1	1	1	1						Asheville (WLOS)	WKDY NEWS 13 @ 6	8/16/12

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10.1	Normal Line / News	10/08/12-10/12/12	3	:30	6P- 7P (EST)		1	1			1			3	\$1,600.00	\$4,800.00	Asheville (WLOS)	WKDY NEWS 13 @ 6	10/5/12
11.0	Revised Line / SPOT	10/08/12-10/12/12	3	:30	6:58:50P- Wheel of Fortune		1	1	1	1	1						Asheville (WLOS)	WHEEL OF FORTUNE	8/16/12
11.1	Normal Line / SPOT	10/08/12-10/10/12	3	:30	6:58:50P- Wheel of Fortune		1	1	1					3	\$1,400.00	\$4,200.00	Asheville (WLOS)	WHEEL OF FORTUNE	10/5/12
12.0	Revised Line / SPOT	10/08/12-10/12/12	3	:30	7:28:30P- Jeopardy		1	1	1	1	1						Asheville (WLOS)	JEOPARDY	8/16/12
12.1	Revised Line / SPOT	10/08/12-10/12/12	3	:30	7:30P- 8P (EST)		1	1	1	1	1						Asheville (WLOS)	JEOPARDY	10/3/12
12.2	Normal Line / SPOT	10/08/12-10/12/12	3	:30	7:30P- 8P (EST)		1			1	1			3	\$1,600.00	\$4,800.00	Asheville (WLOS)	JEOPARDY	10/5/12
13.0	Revised Line / News	10/08/12-10/11/12	3	:30	10:59:56P- News-News 13 11p Late News		1	1	1	1							Asheville (WLOS)	NEWS 13 TONIGHT	8/16/12
13.1	Normal Line / News	10/08/12-10/11/12	3	:30	10:59:56P- News-News 13 11p Late News		1			1				2	\$1,200.00	\$2,400.00	Asheville (WLOS)	NEWS 13 TONIGHT	10/5/12
14.0	Revised Line / News	10/12/12-10/14/12	3	:30	10:59:56P- News-News 13 11p Late News						1	1	1				Asheville (WLOS)	NEWS 13 TONIGHT	8/16/12
14.1	Normal Line / News	10/12/12-10/14/12	3	:30	10:59:56P- News-News 13 11p Late News						1		1	2	\$1,100.00	\$2,200.00	Asheville (WLOS)	NEWS 13 TONIGHT	10/5/12
15.0	Normal Line / News	10/13/12-10/13/12	3	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X		1	\$200.00	\$200.00	Asheville (WLOS)	NEWS 13 SATURDAY @ 6	8/16/12

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16.0	Normal Line / News	10/13/12-10/13/12	3	:30	6:58:20A- News-News 13 @ 7am Saturday	1						X		1	\$300.00	\$300.00	Asheville (WLOS)	NEWS 13 SATURDAY @ 7	8/16/12
17.0	Normal Line / News	10/13/12-10/13/12	3	:30	8A- ABC-Good Morning America Saturday	1						X			\$500.00		Asheville (WLOS)	GMA SATURDAY	8/16/12
17.0.1	Closed Preempt	10/13/12															Asheville (WLOS)	Client Request/Spot -	
18.0	Normal Line / News	10/14/12-10/14/12	3	:30	5:59A- News-News 13 @ 6am Sunday	1							X	1	\$200.00	\$200.00	Asheville (WLOS)	NEWS 13 SUNDAY @ 6	8/16/12
19.0	Normal Line / News	10/14/12-10/14/12	3	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X	1	\$300.00	\$300.00	Asheville (WLOS)	NEWS 13 SUNDAY @ 7	8/16/12
20.0	Normal Line / News	10/14/12-10/14/12	3	:30	8A- ABC-Good Morning America Sunday	1							X	1	\$500.00	\$500.00	Asheville (WLOS)	GMA SUNDAY	8/16/12
21.0	Normal Line / News	10/08/12-10/12/12	3	:30	6A- 6:30A (EST)	1	X	X	X	X	X			1	\$600.00	\$600.00	Asheville (WLOS)		8/17/12
22.0	M/G For 14.0.1 / News	10/12/12-10/14/12	3	:30	10:59:56P- News-News 13 11p Late News	1					X		X		\$1,100.00		Asheville (WLOS)	NEWS 13 TONIGHT	9/7/12
22.0.1	Closed Preempt	10/12/12															Asheville (WLOS)	Client Request/Spot -	

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